

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.A. DEGREE EXAMINATION – ENGLISH LITERATURE

FIFTH SEMESTER – APRIL 2010

EL 5404 - DYNAMICS OF ORAL COMMUNICATION

Date & Time: 29/04/2010 / 9:00 - 12:00 Dept. No.

Max. : 100 Marks

I. Write short notes on any FIVE of the following: (5 x 4 = 20 Marks)

1. Difference between Conformity and Consensus.
2. The importance of listening in Small Group Discussion
3. The criteria for choosing words for a speech
4. The need for Audience analysis
5. The importance of eye contact in effective communication.
6. Humour in public speaking
7. Importance of the nonverbal, while attending job interview

II. Answer any FOUR of the following: (4 x 10 = 40 Marks)

08. What are the uses of oral communication?
09. What are the purposes of Small Group Discussion?
10. How should candidates prepare themselves before attending an interview?
11. Explain the purpose of the different types of speeches.
12. How can anyone share information effectively within a group?

III. Answer the following in about 300 words each: (2 x 20 = 40 Marks)

13. What guidelines should be kept in mind while participating in Small Group Discussion?

(OR)

How can anyone deliver an effective speech?

14. How should a public speaker prepare himself / herself for effective communication?

(OR)

Discuss the guidelines an interviewee has to bear in mind while attending a job interview.